

Didsbury Red Cross Branch Has \$2500 Campaign Quota

The drive for funds for the Canadian Red Cross Society is now under way. In Didsbury the local organization has been completed and actual canvassing has started. The objective set by the local branch is \$2500.00 and every effort will be made to exceed this amount. And it can be done if everyone will give generously as possible in this hour of need.

During war years the Didsbury district raised as much as \$6,000 in a single year for Red Cross work, so the objective of \$2,500 this year is not excessive, especially when it is considered the extra benefits we all have at our disposal in the blood transfusion service, which is available to anyone, free of charge, at our local hospital. Besides this, the Red Cross is prepared for emergencies. Millions of dollars have been needed for flood, fire and other disasters. The 75 Outpost Hospitals and the two Crippled Children's Hospitals must be financed. The Junior Red Cross activities, Swimming and Water Safety, Nutri-

tion Services, Women's War Work activities, all must be kept operating and paid for with Red Cross funds, supplied by donations from individuals across Canada.

Make up your mind now just how much you can possibly give to the Red Cross. When the canvasser calls you will then be able to make your donation and send him on his way. However, if you are not canvassed, remember that it is not because your donation is considered unnecessary, but possibly an oversight and you are urged to make your donation voluntarily, either at the campaign headquarters at C.E. Reiber's office, or at the office of the president of the Provincial Association, W.A. Austin.

Didsbury and district has always exceeded its Red Cross objective. Local and district citizens have contributed generously and it is expected that they will do so again this year. Give willingly and generously and the objective can be reached long before the campaign closes.



The scene is set in CBC's Toronto studios for another broadcast of The Tell Me, and just before the producer signals "go" commentator Claire Wallace and announcer Elwood Glover discuss some last-minute script details. Every Monday, Wednesday and Friday at 12.45 p.m. on CBW, 11.45 a.m. on CBK, CBX, globe trotting Claire tells El-

Red Cross Branch Names Canvassers

At the campaign organization meeting of the Didsbury and District branch of the Red Cross Society held in C.E. Reiber's office Thursday evening, March 3, the following members were appointed to conduct the local campaign:

East—Campaign manager, Fred Metz; canvassers, W.J. Scheidt, Bruce Parker, E.K. Cullen, Henry Bempel, Ken Burns, Bruce Shultz, Robert Eckel, Lloyd Cippert, Otto Bittner, John Bruce, Lloyd Hayne, Raymond Hayne, Pete Schumaker, Dick Jenkins.

West—Campaign manager, Geo. A. Younger; canvassers, Herman Ness, Wilfred Spooner, Arthur Ward, Art Worthington, Frank Ingham, Roy McNaughton, James Hughes, William Colledge, Carleton Leeson, Ross Youngs, John Folsom, Cyril Brooke.

Town of Didsbury—Campaign manager, E. Cogswell; canvassers, George Thring, Joe Freeman, Ed Wiggins, Charles Mortimer, Max Wood, Dale Kimmel, Mrs. W.A. Austin, Mrs. L.J. Wrigglesworth, Ed Bahr, Harold Feeg, Clarence Stroud, E. Cogswell, Bennett Brower, Sid Fox, John Worthington, A. Brown, Roy McArthur, W.A. Austin.

Didsbury U.F.A. Local Dissolved

The annual meeting of the U.F.A. Local No. 12 was held Saturday, March 5, with the president, Ken Burns in the chair.

After reports were adopted from the delegates to the merger convention in Calgary, Elmer Cowitz and Ernie Clarke, it was decided to abandon the U.F.A. Local No. 12 in favor of a Farmers' Union of Alberta Local, headed by Art Rothwell who was elected president of the new local, with Ernie Clarke as secretary. Steps will be taken to affiliate with the provincial organization.

A membership drive will be organized and it is presumed a large membership will be secured.

When the U.F.A. was flourishing in Alberta, Didsbury Local No. 12 was very active and boasted a membership of 150, and was guided by the late president, David Irwin, pioneer farmer of this district.

Mrs. Blain Speaks On Fire Hazards

The March meeting of the Rugby W.I. was held at the home of Mrs. Vipond, Red roads, accounted for the absence of several members—they got very much stuck in a mud hole!

After a short business session Mrs. Blain gave an interesting talk on "Fire Hazards on the Farm," and also gave a set of questions to answer on what to do, or not, in case of fire alarms. In the absence of Mrs. Wahl the "bit of fun" was taken up by Mrs. H. Hoesgood, who gave a demonstration of magic writing. The five minute talk was given by Mrs. Vipond.

Weather and roads permitting, the April meeting will be held at the home of Mrs. Scott.

wood about all the interesting people she runs across in her search for human interest stories, and the coast-to-coast radio audience listens in via the CBC Trans-Canada network. Claire has been busy digging up unusual news items and presenting them on the air in a bright and easy manner for fifteen years.

ST. CYPRIAN'S ANGLICAN CHURCH TO HOLD MISSION MEETINGS

Mission meetings will be held at St. Cyprian's Anglican Church in Didsbury on the evenings of March 27, 28 and 29. The Rev. W.H. Crump, rector of Christ Church, Calgary, will be the missionary. Further particulars will appear in later issues of The Pioneer.

Services Thurs. For Mrs. Mary Reese

Mrs. Mary Reese, 73, passed away at the Didsbury hospital on Monday morning, March 7, 1949.

The deceased was born at Red Wing, Minn., and was married to Mr. Claus Reese at Euclid, Minn., in 1897. This union was blessed with eight children of which three have predeceased their parents. In 1899 the family moved to St. Vincent, Minn., and in 1918 to Lake Lenore, Sask. In 1945 the family moved to the Didsbury district, where Mr. and Mrs. Reese resided with their eldest son, John. Mr. Reese predeceased his wife on May 11, 1948, shortly after the couple had celebrated their gold wedding anniversary.

The deceased loved to mourn her loss five sons, John, Karl, Fred and Raymond of Didsbury, and Nelson of Lake Lenore, Sask.; and sixteen grandchildren.

Funeral services will be conducted from Redeemer Lutheran Church on Thursday, March 10, at 2 p.m., with burial in the Didsbury cemetery. W. McFarquhar of Didsbury Funeral Home is in charge of arrangements.

Pallbearers will be A. Esler, J.C. Folkman, H.W. Folkman, E. Rodney, D. Reinhardt and H. Scheuer. Services will be conducted by Rev. E.R. Fox.

Observe World Day of Prayer

On Friday, March 4, the World Day of Prayer was observed in Knox United Church, Didsbury, under supervision of the Woman's Missionary Society, with Mrs. Ed Ford, president, in charge. The address was given by Mrs. J.W. Bainbridge on the significance of the World Day of Prayer, including the projects to which the offerings are given. There was a good attendance of members from the various churches in town and also from the Westcott church.

Prayers were offered by Mrs. J. Robertson, Mrs. Deadrick, Mrs. Stauffer, Mrs. Eckel, Mrs. Lynch-Staunton, Mrs. Freeman, Mrs. G. Feeg, Mrs. B. Parker, Mrs. Archer, Mrs. D. Lamont and Mrs. Wordie. A solo was rendered by Mrs. Suder and a duet by Mrs. Stroud and Mrs. Irwin. Mrs. Nicholl accompanied on the piano. The offering of \$21.46 taken up by Mrs. T. Morris and Mrs. Hoover, will be sent to the Women's Inter-Church Council of Canada.

DIDSBURY HOSPITAL BIRTHS

Born to Mr. and Mrs. W.M. Levan on Thursday, March 3, a girl. To Mr. and Mrs. D. Bird of Garfield on Saturday, March 5, a girl. To Mr. and Mrs. Charles Hampton on Tuesday, March 8, a boy.

1949 Committees Appointed At Town Council Meeting

EDFORD MOTORS INSTALLS RADIATOR CLEANING MACHINE

Ed Ford, proprietor of Edford Motors, announced this week that a new radiator cleaning device known as "Pressure-Purge" has been installed and is now in operation.

With the new equipment radiators can be thoroughly cleaned in 30 minutes.

Mrs. D. Edwards Feted By Friends

Last Tuesday evening Mrs. Bahr and Mrs. McArthur were hostesses at the latter's home to three tables of friends in honor of Mrs. Dave Edwards who leaves shortly for the East to join her husband in Toronto. Mrs. Price won honors at bridge. Mrs. Edwards was presented with a Rolit pen as a token of esteem from her friends present. A dainty lunch brought an enjoyable evening to a close.

On Wednesday evening, March 2, members of the O.E.S. gathered at the home of Mrs. George Law for a surprise party honoring Mrs. Dave Edwards. During the evening Miss Joyce Morgan presented Mrs. Edwards with a purse of money from the members of St. Hilida's chapter. O.E.S. Lunch was served.

Mrs. Ruth Eckel's home was the scene of a happy gathering of some 12 ladies Saturday evening for a hankie shower for Mrs. Dave Edwards. On behalf of the ladies Mrs. Cunningham presented Mrs. Edwards with gifts in a prettily decorated basket of white and green crepe paper. In keeping with St. Patrick's Day. A sumptuous lunch was served by the ladies.

Oil Crew Completes Survey of District

Although the seismograph crew completed its extensive survey of the district between Crossfield and Olds last week, and have moved on to the Rimbye district, no announcement has been made as to when actual drilling for oil will commence in this area. However, it has been reported that an American company will put down a well somewhere in the above area this summer, and the possible location will be about four miles west of Didsbury, possibly in line between the Westcott and Westerdale schools. Since the whole area mentioned is under lease a successful well anywhere on the leasehold would no doubt open up this large area for an extensive drilling campaign.

Who knows—we may eventually have a major oil field at our back door.

The next playoff game of the South Central Intermediate Hockey League between Olds and Didsbury will be held at the local arena on Wednesday, March 9, weather permitting.

The regular meeting of the Afternoon Group of Knox United Church, W.A. will be held at the home of Mrs. W. G. Evans on Friday, March 11, at 2.45 p.m.

W.C.T.U. Medal Winners Named

Twelve contestants from various Sunday Schools were entered in the W.C.T.U. Medal Contest held in the Evangelical Church on Friday, March 4. Miss Zoek, who is the district superintendent of the W.C.T.U., gave an address in the interests of temperance, and also awarded the election medals to the winners.

Clarence Stauffer won the Junior Silver Medal in a close competition. Joyce Loewen won the Intermediate Gold Medal and Jacqueline McGaffin received honorable mention. The children entering the contest have again proved that there is some very good education talent in Didsbury.

The Statutory meeting of the Council of the Town of Didsbury was held Monday evening, March 7, with all councillors present and Mayor H. Lynch-Staunton presiding.

H.M. Bowman was appointed Deputy Mayor for the first three months, and the following committees were appointed for the year: Finance—Councillors C.E. Reiber and Mayor H. Lynch-Staunton. Public Works—Councillors James Calhoun and C.E. Reiber.

Fire, Police, Property—Councillors G. Parsons and E.D. Kimmel. Sanitation—Councillors H. Bowman and S.J. Gilson. Relief—Councillors S. J. Gilson and George Parsons.

Waterworks—Councillors R. D. Kimmel and J. Calhoun.

The first named on each committee will be chairman.

Other officials appointed for the year were: Building inspectors, Councillor H. Bowman and F. Kaufman; Library, Mrs. H. Lynch-Staunton; Mrs. Levens, Councillor S.J. Gilson, and Louise Bateman; Local Board of Health: Councillor H. Bowman, Ivan Weber and W. McFarquhar; Hospital Board: Councillor E.D. Kimmel; Health Unit, Councillor C.E. Reiber; Assessor, E. B. Nowers; Auditor, A. Brusso.

Meetings will be held the first and third Monday of each month at 8 p.m. in the Town office.

A grant of \$100 was made towards free school for children, and \$500 towards operation of the Arena.

The Water and Sewer by-laws should be back from Edmonton this week and as soon as passed by the Department the Council will hold a special meeting to give first reading to these by-laws.

MELVIN NOTES

We are glad to hear that Miss Esther Schneidmiller is coming along nicely after undergoing a major operation in a Calgary hospital.

Mrs. Rena Youngs of Edmonton is in hospital there while recuperating from an attack of pneumonia.

Ruth and Harold Johnston spent a few days last week visiting in Three Hills, Mr. and Mrs. E. Vetter brought Ruth home on Sunday. Harold returned earlier.

The food sale held on Saturday by the Melvin W.I. was very successful, the sum of \$12 being raised. The ladies of the W.I. wish to thank all those who helped in any way, and are especially grateful to Mr. G. Burke who so kindly contributed the use of the show window in his store.

Walther Leaguers Plan March Service

The Walther League of Redeemer Lutheran Church at their last meeting on March 1 made final arrangements for a congregational fellowship evening to be held on Sunday evening, March 13, at 8 p.m. in the basement of the church. The Talent Quest entries from the local society will be on display, as well as a number of other displays of interest. During the evening Pastor Fox will show some 95 slides, mostly colored Kodachromes, of the church building.

During the study period of the meeting the League discussed The Person of Jesus Christ, His Work and Mission. Character parts were given for the Easter Tableau, which the League plans to present at Easter time.

The meeting closed with games and lunch.

DIDSBURY MARKETS

EGGS	
A Large	36c
A Medium	34c
A Pullet	27c
1's	30c
C's	24c
BUTTERFAT	
Delivery Basis at Crystal Dairy	
Special	70c
No. 1	68c
No. 2	54c
No. 2	75c
Milk	92c

Them Kjar Will Show Local Film At Game Banquet

Plans for the annual game banquet of the Didsbury Fish and Game Association are gradually being completed and a feature on the entertainment program is special films taken by Them Kjar of Calgary, who will attend the banquet, along with the provincial secretary, George Spargo. One of the films to be shown in color was taken west of Didsbury.

Presentation of prizes to the three boys winning first, second and third place in the crow and magpie campaign will be made, together with prizes for the largest fish taken in last year's fish derby.

Tickets for the banquet are now on sale at Law's Drug Store, and at D.N. McDonald's office in the Scott building. Members of the Association are urged to pick up their tickets this week end so that the balance of unsold tickets can be made available to the general public. As the Lions Hall has only a banquet seating capacity of 125, it is important that members get their tickets immediately if they wish to attend the banquet on Wednesday evening, March 16, at 6.45 p.m.

Westcott Scouts 2nd in Chuckwagon Races at Calgary

The 1st Westcott Scout Troop chuck wagon team consisting of Kenny Folkman, Donald Robertson, Tom Swanby and Ronnie Faas as horses, Neal Folkman, Donald Kon-schuh, Freddy Bogner and Gordon Robertson as outriders and Duane Jacobson as driver competed successfully in the Calgary Boy Scout Tee Stampede last Friday and Saturday evening. They were able to place second in a field of 19 entries, receiving three sets of boxing gloves for their efforts. They also received a shirt for each boy for the best time made by a team from outside the city.

The Westcott entry in the wild cow milking contest turned in the best performance and won a football. Tom Swanby and Donald Robertson were the front and rear of the cow and the two milkers were Ronnie Faas and Gordon Robertson. Ronnie also received a hunting knife for being the best roped in the calf roping contest.

Gordon McNaughton carried the troop colors in the colorful parade opening the performance each night.

Saturday the boys visited the zoo and in the afternoon journeyed to the weather station at the airport—and you can now be sure of a few more days of good spring-like weather.

DIDSBURY FARMERS ENTER BULLS IN CALGARY SALE

Didsbury and district farmers have entered a number of purebred bulls in the Calgary Spring Bull Sale to be held at Victoria Park March 15 to 18, and below is a list of some of the local stock breeders who have made entries in the big event:

Hereford Bulls—
A.C. Brander, Hugh Francis, John Francis, Robert Francis, Frank Hes-lan, Hughes Bros.

Shorthorn Bulls—
Burns, H.T. Fox, Charles M. Pratt, Abe Snyder.

Souvenir Spoons For W.I. Members

The Westcott W.I. members met at the home of Mrs. Ed Klink on Thursday, March 3, with 18 members and seven visitors present. Roll call was an exchange of seeds and flower slips.

Magazines for the hospital were collected and more members volunteered to bring a further collection of the same to the next meeting. Three letters were read from ex-members who had received a piece of the anniversary cake.

The famous artist series for this month was presented by Mrs. MacFarlane, who chose the picture, "Pinkie," by Sir Thomas Lawrence, as her subject. Following was a sing song of Irish songs honoring St. Patrick's Day.

A paper on Agriculture was given by Mrs. Cliff Eckstrand. Her subject was "Agriculture Among the Indians in the South Country," and proved very interesting. Mrs. H. Levgood had the "bit of fun."

The Levgood presented souvenir spoons to the three members eligible to receive them. Members who have belonged to the W.I. for ten or more years are Mrs. Klink Sr., who is on her 17th year, Mrs. Jim Vipond, her 20th year, and Mrs. Ed Klink, on her 22nd year.

Articles for the layette were gathered as the March objective. The April objective is a food parcel to be sent overseas.

Three ladies joined the organization this month to bring the membership of the W.I. up to 23.

The meeting was rather short and a good social hour was enjoyed before the men returned to pick up their loads of women.

The next meeting will be held at the home of Mrs. Gordon Ford on Thursday, April 7, at 2.30 p.m. instead of 2 p.m.

Ladies—Don't forget the apron contest.

Dale Kimmel has taken over the building from W.A. McFarquhar, formerly titled "The Marvian," and in future he will operate the Massey Harris machine agency from this location. His new phone number is 83.

Little Bernice Clarke, who underwent a tonsil operation on Thursday and an appendix operation on Saturday in the Didsbury hospital, is now reported to be progressing favorably.

AN INVITATION TO —

All Farmers

TO ATTEND AN INTERESTING SHOWING

INCLUDING: "ACRES OF POWER"

"RUBBER FROM LIBERIA"

AND OTHER INTERESTING FEATURES

— IN THE —

DIDSBURY THEATRE

— AT 2:00 P.M. ON —

FRIDAY, MARCH 11

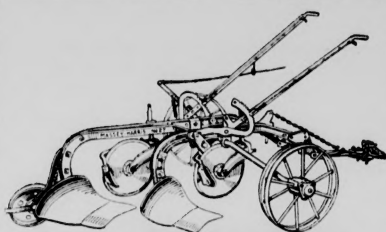
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**No. 27 2-FURROW PLOWS**

FOR SMALL TRACTORS

No. 28 PLOW IN 3, 4, 5 FURROWS

FOR LARGER TRACTORS

• PLOW PACKERS IN ALL SIZES •

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REPAIR PARTS EARLY**R. D. KIMMEL**

YOUR MASSEY HARRIS DEALER

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Complete list of all Alberta radio station
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CASE PLOWS3 and 4-BOTTOM PLOWS, 14" and 16"
6 and 8-FOOT TILLERS

ALSO ...

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USED MINNEAPOLIS-MOLINE 8-FT. TILLER—Top Shape, Extension Rims, Alloy 26"
Discs. DIRT CHEAP.**PREVOST MOTORS**

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Case Implements and B.A. Oil Products

Bert Prevost, prop. Phone 168, Didsbury

BUY SELL LEASE
USE THE CLASSIFIED
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RENT TRADE
FOR RESULTS
BUY SELL LEASE

FOR SALE—3 bronze broad-breasted Turkey Hens, breeding stock. Phone R689. 9-2c

FOUND—Fountain pen. Owner can have same by applying at The Pioneer office, proving claim and paying for this ad. 11

FOR SALE—2 milk cows, one to freshen soon; Also Young Stock; 1 team Horses, well-mated and quiet. Apply to H. Wildhusen, one mile west of Westcott store 10-2p

FOR SALE—1928 Dodge Truck Motor, front axle, wheels, springs and tires from same truck. Apply to Raymond Hayne, phone 1401. 9-2p

FARM LOANS—Loans available on well improved farm lands. Lowest interest rates—J.C. Leslie & Co., 522 P. Burns Bldg., Calgary. Phone M1235. 11c

FOR SALE—1944 Farmall M on rubber. Wide front axle and fenders. Bought end of April, 1947. This tractor tilled and plowed about 300 acres. Apply to W. C. Tohm, phone 2412. Carstairs. 9-3p

BIBLE SCHOOL NOTES

At the Board meeting of Mountain View Bible School on March 3, Rev. J.H. Hoskins was re-elected president, and Miss Leonard, Dean of Women.

At the musical recital in Mountain View Bible School on March 3, the piano students of Miss Core and the vocal students of Mr. W. Snyder put on a very enjoyable program.

Miss Rita Sawatzky underwent a successful foot operation in the local hospital last week.

Mr. Alvin Harder is a patient in the Didsbury hospital suffering from a relapse following an appendix operation.

Junior night will be observed at M.V.B.S. Friday evening, March 11, when the senior class will be entertained by the Junior class.

E.V. CHURCH TO PRESENT FILMS ON PALESTINE

Are you interested in the land of Palestine? If so, then don't miss the service at the Evangelical Church on Thursday, March 10. At this service it will be your privilege to see this country with a great historical background, and which is attracting world-wide attention today. These interesting sound films will be shown by Dr. Pederson of Lacombe.

Dr. Pederson has a very successful practice in the city of Lacombe. He has a fine Christian personality, is an acceptable speaker and is director of Youth For Christ Rural for Lacombe.

There will be special singing and music. The Young People and the choir of the Didsbury Evangelical Church will put forth every effort to make this a most enjoyable evening for you. You will miss it—if you miss it.



— THE —

Didsbury Jewellery

W. E. Blore, prop.

Phone 133 — Didsbury

FOR SALE—Frigidaire, large size, model, Apply to C.E. Reiber, phone 90, Didsbury.

FOR SALE—15 doz. Quart Sealers, \$15; 3 chests, each \$15; Cupboard \$10; 2 bar room Chairs, each \$5. Apply at residence one door west of Fred Bateman dwelling after 4:30 p.m. 9-2p

FOR SALE—Piano and Bench, completely reconditioned. Apply to A. Braley, phone 142. Didsbury. 9-4p

WANTED—Cattle to pasture this spring and summer. Good pasture, water and shelter. Apply to Chas. Stockburger, Hartmann. 10-2p

FOR SALE—Model A Ford, completely overhauled and in first-class shape. Apply to Star Chief Auto Service, phone 70. 11c

FOR SALE—Bob Sleighs, Running Gears, Coal Stoves, Oil Stoves, Maytag Motors; Electric and Gas Washing Machines; New and Second Hand Beds, Furniture and Tools; Big stock of Stephens Paint, Alstair, Casein Paint; Wallpaper samples on hand. Fresh and Springer Cows; Kids; Ponies; Plymouth Car; M.H. Tiller; Firewood in slab or in stove lengths; Singing Canaries. Anything you want I have it (I hope). Hughie Reiber, phone 13, Didsbury. P.O. Box No. 228. 9-2c

REDEEMER LUTHERAN CHURCH

"The Church of the Lutheran Hour"

Rev. E. B. Fox, Pastor

Divine services will be conducted on Sunday, March 13, at 11 a.m. with the theme being, "The Word of the Cross." The choir will sing the anthem, "Sweet Hour of Prayer." Following the service Sunday School and Adult Bible class will be held.

On Wednesday evening, March 10, at 8 p.m. the third mid-week Lenten service will be held, the topic being "The Woman Who Dreamed about Jesus."

EVANGELICAL CHURCH

A.J. Grams, Pastor

Sunday Services: 10:30 a.m., Worship service. 11:30 a.m., Sunday school.

7:30 p.m., evening service every Sunday with the Youth Fellowship in charge at every other Sunday evening service.

Wednesday Evening, 8 p.m.—Bible study and prayer meeting.

Thursday evening, 8 p.m.—Choir practice.

Alternate Sundays at Bethel and Jutland: 2:00 p.m., Sunday school followed by worship service.

The pastor and congregation extend a cordial invitation to every one to worship with us. "Come and we will do thee good."

FOR SALE—Two registered purebred Hereford Bulls, 26 months old and 17 months old. Apply to W.A. Downe, Carbon, Alta. 8-3p

FOR SALE—1933 Ford Tudor Sedan in good mechanical condition. Apply to H.B. Hannah, phone 813, Acme, Alberta. 9-2p

FARMERS AND RANCHERS — It costs you no more to take advantage of the 35 years' experience of Alberta's largest Farm Agents for a quick and reliable sale. Send for our listing forms now—J.C. Leslie & Co., 522 P. Burns Bldg., Calgary. Phone M1235 11c

FOR SALE — B.C. BABY CHICKS—Before ordering your 1949 Baby Chicks, write for our new illustrated catalog and price list—Everfield Poultry Farm and Hatchery, Box 612, Chilliwack, B.C. 3-6c

FOR SALE—Three-room bungalow with pantry and basement; also garage, good well and landscaped grounds; cement walks. Apply to J. Worthington, Didsbury. 1p

"KLEEREX"—over 20 years a dependable family remedy for skin ailments, Psoriasis, Eczema, Itch, Pimples, Bolls, Poison Ivy, Ringworm, Impetigo. Two strengths—medium, strong. Two sizes, 5c, \$1.09. All druggists. 11c

FOR SALE—1948 Dodge Truck, Two-ton special, nearly new. 82x120 12-ply tires, Eaton axle, 3-ton motor, with or without box and hoist. Apply to R.R. Dyck, Box 318, Stettler, Alta. 10-2p

FOR SALE — Larain Seed Oats grown from registered seed on breaking. Field inspected, germination test 96. Price \$1.00 per bushel, bin run. Sample may be seen in Didsbury at Pool and Pioneer elevators. Apply to R. L. Kruger, Box 264, Olds, 4 miles east, 2 miles south and 1/2 mile east. 4-7p

NOTICE OF ANNUAL MEETING

The Annual Meeting of Neapolis Consumers Co-operative Association Limited will be held in the Cheese Factory on Thursday, March 17th at 2:00 p.m. All shareholders are requested to attend.

NOTICE

NOTICE IS HEREBY GIVEN TO RATEPAYERS OF THE MUNICIPAL DISTRICT OF MOUNTAIN VIEW No. 49, THAT A PENALTY OF 5% WILL BE ADDED ON APRIL 1, 1949, TO ALL UNPAID TAXES EVIED IN PREVIOUS YEARS.

A.BRUSSO,
Sec.-treas.



Many a farmer has a pint-sized shadow that tags him all over the farm... shrilly repeats his pet words... dresses like a tiny twin. Like most little boys, he can't wait to grow up. The thing he wants most in the world is to be a farmer just like his dad. Old-fashioned farming, with its rugged, better crops and toil, often shattered this childhood dream—sent the boy off to the city to seek his fortune. Today, it's easier to keep the farm, to grow better crops and improved farming practices have boosted yields and profits. Modern John Deere equipment has taken over much of the muscle work, and chopped hours from the old dawn-to-dusk work day.

No wonder more and more farm boys are staying with the land—realizing a childhood ambition to follow in their fathers' footsteps. This is a good sign. These young farmers will have the fuller mechanization of our agriculture, pioneer new farming practices, and bolster vital food production.

Yes, labor-saving farm equipment is helping to raise our most valuable crop—young Americans who love the land. In such hands the future of our agriculture, and of America, will be secure.

JOHN DEERE ... The Quality Name in Farm Equipment

LEO NICHOLS

JOHN DEERE DEALER

PHONE 132

— DIDSBURY

THE DIDSBURY PIONEER

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ED. J. ROULEAU, Editor & Publisher



Better Seed... Better Crops

This advice to farmers goes back for thousands of years. It is still true today. The best seed obtainable is Registered seed, guaranteed for purity, uniformity and high germination by the Canadian Seed Growers' Association and Plant Products Division of the Dominion Government.

For supplies of Registered seed of all crops, see your nearest Midland & Pacific Agent.

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USE THE CLASSIFIED ADS — IT PAYS

SYMBOLS
OF
SAFETY



With icy roads, wet roads, slippery conditions — tire chains become a welcome symbol of safety. Yet even with chains, there are times when it's better not to travel. By providing modern, complete business services throughout the province, Treasury Branches have cut down unnecessary trips.

IT'S A GOOD IDEA TO SAVE FUEL!

Grain, cream and poultry tickets may be cashed with ease at your local Treasury Branch. Service is fast and courteous at the Symbol of Safety.

**Saskatoon Rink Records Unique Extra-End Win**

An unorthodox curling score was posted at Saskatoon Granite Curling Club last week after one of the club matches. The score: Hemstreet 16; Todd 8 (extra end).

At Hemstreet and Jack Todd were tied 8-8 at the conclusion of their regular ten-end game and Hemstreet settled the issue (but definitely) on the extra end, scoring a perfect eight-end.

The rare eight-end on the extra end may have made curling history and sportsters are thumbing the pages of curling records.

THREE SHARKS ON ONE HOOK
(Australian News Letter)

Fisherman Ted Nelson, of North Fremantle, caught and landed three sharks on one hook at Rottnest Island.

A three foot gummy shark took the bait, a ten-foot tiger shark grabbed half the gummy, and a nine-foot grey nurse shark tried to seize the rest of the gummy, but jammed its teeth in a brass swivel on the trace attached to the hook.

Nelson hauled two intact sharks and the remains of a gummy into his boat.

Testing For Germination

In areas of Alberta where severe frosts were experienced late last summer, germination of oats and barley is poor. In those regions grain should be tested for germination before seeding.

Over most of Alberta grain is showing good germinating ability. Even in areas where frost damage was severe, there is enough undamaged seed to provide for local requirements.

If you are doubtful about the germination qualities of your seed, here is a simple and inexpensive way to make a test in your own home:

Fill two flower pots with damp earth. Plant one hundred seeds one inch deep in each pot. Place the pots on your kitchen window sill for twelve days. Do not water more than two or three times in the twelve days. Count the plants which emerge above the soil. You will thus obtain an accurate germination percentage.

The two pots are used so that you may get a better average. If you get an 80 per cent germination your grain is fit for seeding. Less than that requires a heavier rate of seeding. A low germination makes it advisable to get a new seed supply.

The whole idea in these home germination tests make the conditions as near as possible to those for grain seeded in a field.

REDUCING POTATO PLANTINGS

The United States potato growers in the late and intermediate States have indicated their intention to plant potatoes on 1.61 million acres in 1949. This acreage is 7% smaller than that planted in 1948.

59,954 ACRES INTO NEW CROP IN 1948

Canadian farmers—1,203 in six provinces—harrowed \$492,085.50 under the Farm Improvement Loans Act in 1948 to clear and break 59,954 acres of land for new crop production.

Alberta leads all other provinces using \$310,231.25 for clearing and breaking 35,875 acres. Nova Scotia was last, obtaining \$180 to clear and break 24 acres.

Rapid expansion of productive farming has been made possible by the development of modern machinery to clear and break new land. Because this machinery is available on a custom basis, farmers and land settlers have been hampered in the past, by cash shortages, in getting the benefit of this mechanized equipment.

With the advent of the Act in 1941, however, funds became available to farmers in outlying areas for this work, and as a result of these loans 183,814 acres have been brought into cultivation since 1945.

FOR ACTION IN AUCTION

— SEE —

TOM DENCH

Phone 1304 — Carstairs

ANNOUNCEMENT —

I will be operating an
AMBULANCE SERVICE
From Didsbury, Starting on
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Night calls, 252, Olds.

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PHYSICIAN & SURGEON
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Wed.—and by appointment
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Office Over the Royal Bank
— PHONE 79 —
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RED CROSS
appeals to you... and you
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This year the Red Cross Must have More Money*

More call for Red Cross

The Red Cross must be prepared for all eventualities. Year after year the demand for Red Cross services grows. Millions of dollars have been spent in flood, fire and other disasters, in aiding the stricken and homeless.

More Outpost Hospitals

Throughout Canada, the Red Cross operates 75 Outpost Hospitals and 2 Crippled Children's Hospitals. More are being built and more are needed. Last year over 70,000 patients were served by Outpost Hospitals.

More Blood Donor Services

Province by Province the Red Cross is opening its Free Blood Transfusion Service. Untold lives have been saved by this great organization. But more funds are needed to expand and maintain this humanitarian work.

Red Cross Aids Veterans

Red Cross provides many services for veterans in Hospitals. Other Red Cross activities include Junior Red Cross; Swimming and Water Safety; Nutrition Services; First Aid and Home Nursing; Women's Work Activities etc.

Your RED CROSS money is backed up by thousands of volunteer workers

*THE RED CROSS NEEDS 5 MILLION DOLLARS — 40% MORE THIS YEAR!

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GOOD YEAR STUDD
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Announcement

WE HAVE TAKEN OVER THE CLUB LUNCH FROM GEORGE SMITH, AND AFTER BEING CLOSED FOR A FEW-DAYS, HAVE NOW RE-OPENED FOR BUSINESS AND ARE READY TO SERVE FIRST-CLASS MEALS.

YEW CHUNG and MAN LING

-: DISTRICT NEWS :-**MOUNTAIN VIEW**

Mrs. W. Shultz visited with Mrs. Sid Bouck Tuesday afternoon and Mrs. W. Bruce Friday afternoon.

Mr. and Mrs. Stuart Hall were week end visitors at the home of Mr. and Mrs. Harold Shultz.

Mr. and Mrs. Loyal Snyder were Sunday evening guests of Mr. and Mrs. McMann.

Mrs. Ed McNeil visited with her parents in Calgary from Monday to Friday.

Mr. and Mrs. Louis Kohut were week end visitors in the district.

Mr. and Mrs. Raymond Hayne and son were Wednesday supper guests at the J. Worrall home.

Mr. and Mrs. Sam Elliott were Sunday dinner guests at the home of Mr. and Mrs. Joe Hunter.

George Morasch went to Calgary last week to spend a few days with his brother and sister-in-law. Mr. and Mrs. Danny Morasch.

Alfred Morasch was a business visitor in Calgary on Monday.

Mr. and Mrs. W. Bruce and Alice were Sunday dinner guests at the home of Mr. and Mrs. Rex Dawson.

Mr. and Mrs. Grenville McCall were recent Oda visitors to attend the funeral of Mrs. McCall's father.

Mr. and Mrs. J.C. Bruce are the proud parents of a baby boy, born on Wednesday, March 2. The little fellow weighed 7 lbs. 8½ ounces, and will be called William Earl.

Mr. and Mrs. Art Thompson visited Sunday at the home of Mr. and Mrs. Gordon Bellamy.

Barry Thompson and Frank Thompson were also visitors at the Bellamys.

Mr. and Mrs. B. Elliott and daughter visited over the week end with Mr. and Mrs. W. L. Jones of Staveland, and Mr. and Mrs. Gordon Elliott of Nanton.

CREMONA NOTES

The skating rink sponsored a well-attended Literary and dance in the community hall on Tuesday, March 1. Mr. G.Z.H. van Haften was master of ceremonies for the two and one-half hour program. Lunch was then served and dancing commenced.

Little Nancy Lee Thompson had the misfortune to break her arm Saturday evening when she fell out of bed. We wish her a speedy recovery.

Mr. and Mrs. Wilf Carter and family left last week for New Jersey where they plan to make their new home. Wayne Foat has rented their farm.

NOTES FROM EAST

About forty neighbors and friends gathered at the Fred Metz home last Tuesday evening and later on went down and called on Tom Patterson in his new home. However, owing to lack of room for such a large crowd, all returned to the Metz home, where nine tables of court whist were played. High honors for men were won by Robert Edcel and high honors for women went to Mrs. C. Ehret. Consolations went to Derek Page and Roy Milne, the latter playing as a lady due to the shortage of members of the fair sex. Following cards Tom Patterson was presented with a box of kitchen utensils and dishes from his neighbors. Lunch was then served by the ladies and the guests departed for their homes feeling that the evening had been well spent.

Mr. and Mrs. Jay Todd and family were Friday evening visitors with Mr. and Mrs. Brander and family.

Mrs. D.B. Wood, Miss Claire Wood, Miss Zook and Mr. and Mrs. Lynn Hunsperger motored to Calgary Thursday evening to hear Mrs. Eleanor Roosevelt speak at a public meeting in Victoria Park arena.

Miss Claire Wood spent the week end with her mother, Mrs. D.B. Wood, and family.

Several cars of relatives and friends from the Burnside district journeyed on Sunday evening to the home of Mr. and Mrs. George Campbell of the New Berghal district for a surprise visit. A very pleasant evening was spent by all.

The province will from now on assume the cost of construction and maintenance of provincial highways passing through towns and villages. Continued extensive highway construction will be undertaken this year.

their farm.

Mr. and Mrs. Price and daughter of Carstairs are visiting at the home of the latter's parents, Mr. and Mrs. M. Hewitt, while Mrs. Hewitt is recovering from a recent operation.

Mrs. G. Camps, Mr. and Mrs. N. Rigby and Miss Eileen Rigby visited with relatives in Calgary for a few days last week.

Marvin Heltiger was a week end visitor in Calgary.

Mr. and Mrs. W. Stringer and family of Elkton were Cremona shoppers Saturday evening.

Quite a number of people from Cremona attended the dance at Dog Pound Friday last, and all reported having a good time.

New Machinery

- 20-RUN PRESS DRILL
- 24-RUN WHEEL DRILL
- 5-FURROW 14" PLOW
- GARDEN SCUFFLERS

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WHITE ENAMEL McCLELLAN RANGE, like new
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5 room house, good location, cement basement, furnace, garage. Price \$3500. Some terms.

6 room house, cement basement, furnace, running water. Price \$4700 Cash

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Real Estate and Insurance — Phone 90

ON DISPLAY SAT., MAR. 12

First Picture of the New DeSoto 4-Door Sedan



Typical of the brilliantly-styled new DeSoto cars is the Custom 4-door sedan shown above. Designed to take advantage of all the beauty of modern design, the new DeSoto is much roomier inside, yet its overall length, width and height have been reduced for easier handling and parking. The new DeSotos have increased visibility, a more powerful engine and dozens of other improvements.

All Dependable 1949 Models**Will Be on Display Soon.****WATCH FOR THEM!**

FARMERS — DON'T FORGET THE FREE SHOW TO BE HELD IN THE DIDSBURY OPERA THEATRE ON FRIDAY, MARCH 11, AT 2:00 P.M.—VALUABLE DOOR PRIZES

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PHONE 14 — DIDSBURY

--- THE 1949 ---

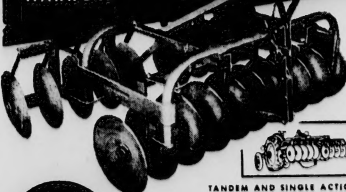
DESOTO 4-DOOR SEDAN

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THE NEW "FLUID-DRIVE" CUSTOM DODGE

Hailed as "the finest in 35 years", the new Custom Dodge features longer wheelbase, wider seats, more head and leg room—all without increasing the overall dimensions of the car. Higher, wider windshields and chair-high seats provide better visibility for greater safety. The Custom Dodge is claimed to be the lowest-priced car with Fluid Drive. Shown above is the Custom Dodge 4-door sedan. The Custom Dodge also offers a club coupe.

There is no substitute for a
LOVE LIFT TYPE

DISC
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COATS — SUITS — MILLINERY — HANDBAGS

LINGERIE—New shipment of "Watson's" unexcelled garments.

STAMPED GOODS—Pillow Cases, Luncheon Cloths, Scarfs.

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Flannelette Blankets, 80x90 — Wool Throws

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— THE BEST FOR A LITTLE LESS —

PHONE 101 — DIDSBURY

PURE LARD, 1 lb. carton	27c
PERFEX, 16 oz. bottles	2 for 33c
RED PITTED CHERRIES, 20 oz. tins	38c
PORK & BEANS, 15 oz. tin	2 for 29c
NABOB JELLY POWDERS	4 pkts. 25c
AYLMER PIMENTOS, 5 oz. tin	25c
KETA SALMON, 8 oz. tins	3 for 69c
QUICK SOAP POWDER, per pkg.	29c
CLOTHES PINS, 3 doz. pkg.	27c
WIZARD GLASS WAX, per tin	45c
KRAFT CANADIAN CHEESE, 2 lb. pkg.	\$1.05
LIBBY'S SAUERKRAUT, 28 oz. tin	25c
TUNA FISH, white meat, 7 oz. tin	49c
SHRIMP, Wet Pack, 5 oz. tin	49c

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— THE NEW —

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BABY BROWNIE, size 127	\$3.47
TARGET BROWNIE, size 620	\$6.72
TARGET BROWNIE, size 616	\$8.12
BROWNIE REFLEX	\$11.76
KODAK VIGILANT JR., size 620	\$20.44
KODAK TOURIST	\$54.88

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Ranton's

PILLOW TUBING

By "Wabasso."

Enough for one pair to a customer

Another shipment of **NEW PRINTS**

24 NEW ...

HOUSE DRESSES

New patterns, Sizes 14 to 44.

Ranton Special **\$1.95**

New HEAD SQUARES

NEW PRINT APRONS

AT 75c up

PLASTIC APRONS

Each 49c

Dozens of **NEW BELTS**

For the Ladies

8 MEN'S SUITS

Sizes 36, 37, 38 and 40 In Serges and Tweeds.

Out they go at **\$15.00**

Men's Clear PLASTIC BELTS

Each 39c

RUBBER BOOTS

For all members of the family. At Popular Prices

It Comes From

Ranton's

IT'S RIGHT

WEST NOTES

Mr. and Mrs. Albert Krebs spent Sunday with Mr. and Mrs. Lawrence Krebs.

About seventy people gathered at the home of Mr. and Mrs. Alfred Cowley Saturday evening in honor of Mr. and Mrs. Ira Scott who were celebrating their 25th wedding anniversary. The evening was spent in playing games and contests. Lunch was served by the ladies and Mr. John Worthington presented the guests of honor with a purse of money, with the best wishes of all those present.

Mrs. Rose Walton and baby Linda, who has been visiting her parents, Mr. and Mrs. E.W. Lowrie, returned to her home in Edmonton on Saturday.

Mr. and Mrs. John Toole of Red Deer were visitors in the district over the week end.

Mrs. Rosegood Sr. and Mrs. D. Rosegood spent Sunday afternoon with Mrs. O. Krebs.

Due to the mild weather the Elton Willing Workers had to again postpone their skating party but it is hoped to be able to hold it on Saturday, March 12.

Mr. and Mrs. Alex Blain and family and Mrs. Blain Sr. were Calgary visitors on Friday.

Hockey is at a standstill for lack of ice and owing to the lateness of the season it is debatable if some of the country rinks will have any more skating this year.

A very light shift of snow hit the Elkton district Sunday evening, but soon melted Monday morning.

Relatives and friends gathered in the Rugby Hall on Wednesday, February 23, to do honor to Mr. and Mrs. Adam Luft, who celebrated their silver wedding anniversary earlier this month. There was a short program, the highlight being a mock wedding which created much amusement. Lunch was served and the guests of honor were presented with a gift of money, with best wishes for many more years of happy wedded life.

Mr. and Mrs. A.L. Hogg were supper guests with Mrs. Cowitz Sr. Wednesday last and spent the evening playing bridge with Mr. and Mrs. Alfred Cowitz.

Mr. and Mrs. Bert Sr. were supper guests with Mr. and Mrs. Leslie Krebs on Sunday evening.

We are pleased to hear that little Carol Belus is home again and getting along nicely.

Mrs. O. Krebs and family were supper guests with Mr. and Mrs. Leslie Krebs on Sunday evening.

Mr. and Mrs. Arnold Hogg spent Sunday at Westcott visiting with

LITTLE ITEMS OF LOCAL INTEREST

Mrs. and Mrs. Lloyd Erb of Calgary were overnight visitors in Didsbury on Saturday.

—What's your "Rave" number—
Law's Drug Store.

Earl Erb and Mr. and Mrs. Will Skerry and daughter, Susan, spent Sunday in Calgary visiting with relatives and friends.

Mr. and Mrs. A. Deadrick and Mrs. D. Wilson motored to Edmonton on Saturday.

—A Community Auction Sale will be held in Didsbury on Saturday, March 12. List your goods with Hughie Roberts, or Jack Glinther, license No. 135-18-49, phone 9. 2c

Arthur Rupp, who is attending university at Edmonton, spent the week end at his home.

Mr. and Mrs. W.J. Scheidt were Calgary visitors Thursday.

Miss Grace Hunsperger has returned to Didsbury after visiting with her sister, Enith, at Beulah Home in Edmonton.

Mrs. John Finlay and Miss Enith Hunsperger of Edmonton were recent visitors in Didsbury.

—See the new "Minute Mop," complete with drainer, \$2.99 at Builders' Hardware.

—Don't forget the Free Show at the Didsbury Opera Theatre on Friday, March 11. Valuable door prizes. Sponsored by Payne-Freeman Co., phone 14, Didsbury.

The regular meeting of Mons Chapter I.O.E. will be held in the Elton's Hall Thursday evening, March 10, at 8:30 p.m.

—What's your "Rave" number—
Law's Drug Store.

—This year we are handling all classes of truck license plates, C.V. F. and P.S.V. We will start issuing them about March 15.—D. N. McDonald, Didsbury. 9-2c

—Please pick up your final Wheat Board payment cheques on oats and barley at the Alberta Pacific elevator.

Miss Jean Fleury of Didsbury has taken a position with Ingham's Jewellery Store to learn the trade—Ingham's Province.

—5,000 Glass Allys will be given away at Ranton's Monday and Tuesday, March 14 and 15. A bag for every kid.

Wilbur Reist attended the annual convention of the Associated Temperance Forces of Alberta held in Calgary last week.

Mr. and Mrs. Earl Brinley spent the week end in Calgary.

Mrs. Dave Edwards leaves Wednesday (today) for Eastern Canada where she will join her husband at Toronto. Bill will remain in Didsbury for the balance of the school term and make his home with Mr. and Mrs. Roy McArthur.

—There will be a dance in the Melvin Hall on Friday, March 11, sponsored by the 14th Armoured Regiment ("Tankies," Krebs' orchestra).

W.B. Parker, who is working with the Westby Geophysical Corporation at Stettler, spent the week end at his home here.

DIDSBURY SENIORS WIN FIRST PLAYOFF GAME FROM OLDS

The Didsbury hockey team took the first game of the South Central Alberta Hockey League playoffs by handing the Olds aggregation a 4-3 defeat on their home ice Tuesday evening, March 1. Didsbury took a 1-0 lead in the first period when Newton laid down a pass to Moon, who made no mistake and drilled the rubber past the Olds goal keeper. Didsbury took a 2-0 lead in the second period on a goal by C. Parker on a pass from L. Krebs. Olds tied up the score on markers by Hodgson and J. Clark. Bill Weldner again put the locals in the lead by scoring on a pass from Auger. Purple scored for Olds in the third period but Auger again put Didsbury in the lead on an unassisted scoring effort and held the lead for the remainder of the game. Didsbury now has a one game lead in the playoffs.

Mr. and Mrs. Jesse Ray.

Mr. and Mrs. R. Neufeld of Calgary visited over the week end with the latter's parents, Mr. and Mrs. A. Cowitz.

March Special !

2-PIECE LOUNGE AND CHAIR SUITES

\$139.50

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CONNOR Washing Machines

- GAS ENGINE AND ELECTRIC, 110 and 122 volt
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- EASY TERMS ARRANGED

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MRS. R.E. McMULLEN ATTENDS ANGLICAN W.A. CONVENTION

Mrs. R.E. McMullen, president of the Rugby Anglican W.A., attended the 40th annual meeting of the Calgary Diocese Board on February 21 and 22. Meetings were held at Pro-Cathedral Church and Paget Hall.

Between two and three hundred delegates were welcomed by Rt. Rev. H.R. Hagg, Bishop of Calgary, and Dean Rev. G.B. Snell, Thursday afternoon. His Grace, Rev. George Frederick Kingston, Archbishop of Nova Scotia and Primate of all Canada, gave a very interesting and helpful address to the members of the Auxiliary. Mrs. Kingston, wife of the bishop, also gave a short address and thanked the officers and members graciously for presenting her with a life membership pin. She told of meeting with wives of other bishops from all over the world when she and Bishop Kingston attended the Lambeth conference.

Mrs. Lea, missionary from China, spoke on the devastations of war in that country. During the afternoon Mrs. A.S. Dewdney gave a very interesting talk on her experiences in the Arctic, where for twenty years she was teacher, nurse and doctor to the Eskimos and Indians. She asked for more missionaries and nurses to be sent immediately as the need was great.

Each delegate reported from her respective branch on the work being done, methods of raising money for missionaries home and abroad, and the sending of clothing and money to the residential school in the north of our Dominion, and to China, India and Japan. Reports were also given on aid to Sunday Schools by post of which there are 2100 enrolled in the Diocese of Calgary at the present time.

Use of prayer was stressed because it underlies all church activities and the work, however good, can never accomplish its purpose unless it is begun, continued and ended in prayer.

ARTHRITIS

Legislation will be introduced to provide a measure of assistance to children and young people suffering from arthritis. Three new full-time health units will be established.

FOR SALE—1948 Chevrolet 5 passenger Coupe, heater defroster, anti-freeze. Mileage under 15,000. Apply to Efford Motors, phone 58, Didsbury. 1tc

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- SKIRTS, TROUSERS, JACKETS, SWEATERS **50c**
- WINTER COATS **\$1.25**
- WINTER COATS WITH FUR **\$1.50**

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